

Read Book The Knowledge Business The Commodification Of Urban And Housing Research

Getting the books **The Knowledge Business The Commodification Of Urban And Housing Research** now is not type of challenging means. You could not single-handedly going afterward books accretion or library or borrowing from your connections to retrieve them. This is an certainly easy means to specifically get lead by on-line. This online pronouncement **The Knowledge Business The Commodification Of Urban And Housing Research** can be one of the options to accompany you like having further time.

It will not waste your time. give a positive response me, the e-book will agreed melody you new issue to read. Just invest tiny get older to gain access to this on-line broadcast **The Knowledge Business The Commodification Of Urban And Housing Research** as well as evaluation them wherever you are now.

SQP025 - HAILIE CARLO

The corporate and the social are crucial themes of our times. In the first decade of the twenty-first century, both individual lives and society were shaped by capitalist crisis and the rise of social media. But what marks the distinctively social character of "social media"? And how does it relate to the wider social and economic context of contemporary capitalism? The concept of Corporate Social Responsibility (CSR) is based on the idea that a socially responsible capitalism is possible; this suggests that capitalist media corporations can not only enable social interaction and cooperation but also be socially responsible. This book provides a critical and provocative perspective on Corporate Social Responsibility (CSR) in media and communication industries. It examines both the academic discourse on CSR and actual corporate practices in the media sector, offering a double critique that reveals contradictions between corporate interests and social responsibilities. Marisol Sandoval's political economic analysis of Apple, AT&T, Google, HP, Microsoft, News Corp, The Walt Disney Company and Vivendi shows that media and communication in the twenty-first century are confronted with fundamental social responsibility challenges. From software patents and intellectual property rights to privacy on the Internet, from working conditions in electronics manufacturing to hidden flows of eWaste - this book encourages the reader to explore the multifaceted social (ir)responsibilities that shape commercial media landscapes today. It makes a compelling argument for thinking beyond the corporate in order to envision and bring about truly social media. It will interest students and scholars of media studies, cultural industry studies, sociology, information society studies, organization studies, political economy, business and management.

In recent years activists around the globe have challenged the commodification of water, education, health care, and other essential goods, while academics have warned from unintended effects when everything can be bought and sold. But what is commodification? And what is the problem with commodification? In *The Critique of Commodification*, Christoph Hermann argues that commodification entails production for profit rather than social needs, and that production for profit has a number of harmful effects, including the exclusion of those who cannot pay, the marginalization of those whose collective purchasing power is not large enough, and the focus on highly profitable forms of production over more socially beneficial and ecologically sustainable alternatives. Drawing upon and extending the work of Marx, Polanyi, and Luxemburg, Hermann goes beyond the standard moral critiques of markets and adopts a materialist approach to emphasize the dispossession of public resources and to highlight how goods and services are altered when sold on markets for profit. Tracing the intellectual history of the term commodification, this book not only criticizes commodification, but also proposes a new model for production that focuses on needs rather

than profits.

Language Policy in Business: Discourse, ideology and practice provides a critical sociolinguistic and discursive understanding of language policy in a minority language context. Focusing on Welsh-English bilingualism in private sector businesses in Wales, the book unpacks the circulating discourses, ideologies and practices of promoting bilingualism as a sociocultural and economic resource in the globalised knowledge economy. It sheds light on businesses as ideological sites for struggles over language revitalisation, which has been characterised by tensions and discursive shifts from essentialist ideologies about language, identity, nation and territory, to an increased commodification of bilingualism. The book is premised on the understanding that language is a focal point for articulating and living out historical power relationships and inequalities, and that language policy processes are never apolitical. It adds to a body of literature about bilingualism in minority language contexts and, more broadly, about how the fields of politics, business and society are inextricably related.

At the Margins of Academia offers a broader approach to academic labor precarity and the ever-growing academic migration from Turkey to Europe, based on the author's own experiences and on in-depth interviews with the exiled Peace Academics

Selling science has become a common practice in contemporary universities. This commodification of academia pervades many aspects of higher education. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

This pioneering study looks across key trafficking crimes to develop a social theory of transnational criminal markets. Looking at how traffickers think of their illegal enterprises as 'just business', it draws broader lessons for the ways forward in understanding criminality in this emerging field.

Cities and the Knowledge Economy is an in-depth, interdisciplinary, international and comparative examination of the relationship between knowledge and urban development in the contemporary era. Through the lenses of promise, politics and possibility, it examines how the knowledge economy has arisen, how different cities have sought to realise its potential, how universities play a role in its realisation and, overall, what this reveals about the relationship between politics, capitalism, space, place and knowledge in cities. The book argues that the 21st century city has been predicated on particular circuits of knowledge that constitute expertise as residing in elite and professional epistemic communities. In contrast, alternative conceptions of the knowledge society are founded on assumptions which take analysis, deliberation, democracy and the role of the citizen and communities of practice seriously. Drawing on a range of examples from cities around the world, the book reflects on these possibilities and asks what roles the practice of 'active intermediation', the university

and a critical and engaged social scientific practice can all play in this process. The book is aimed at researchers and students from different disciplines – geography, politics, sociology, business studies, economics and planning – with interests in contemporary urbanism and the role of knowledge in understanding development, as well as urban policymakers, politicians and practitioners who are concerned with the future of our cities and seek to create coalitions of different communities oriented towards more just and sustainable futures.

This book engages with some of the most pressing ethical issues that arise from the use of animals in various business practices, providing interdisciplinary approaches to improving the nonhuman and human lives in animal-related industries. The chapters in this volume provide conceptual, theoretical and practical analyses of these issues that will shape the future direction of business ethics to more fully reflect the impacts and implications of animal-based businesses on society, its members, and nature. The authors in this volume engage with topics including animal suffering and emotions, the commodification of animals, vegetarian and vegan businesses and diets, technological innovations such as gene editing and lab-cultured meat, as well as captivity, corporate disclosure of animal welfare policies, and the possibility of humane jobs as well as the consideration of animals as stakeholders.

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Written in a lively, conversational style, Knowledge Management looks at the nature of knowledge, including its definition and measurement, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates. Suitable for students of Business and Management courses at Undergraduate and Postgraduate level and anyone interested in the concept of knowledge management.

Illuminating Social Life has enjoyed increasing popularity with each edition. It is the only book designed for undergraduate teaching that shows today's students how classical and contemporary social theories can be used to shed new light on such topics as the internet, the world of work, fast food restaurants, shopping malls, alcohol use, body building, sales and service, and new religious movements. A perfect complement for the sociological theory course, it offers 13 original essays by leading scholars in the field who are also experienced undergraduate theory teachers. Substantial introductions by the editor link the applied essays to a complete review of the classical and modern social theories used in the book.

This book examines how the Global Education Industry (GEI) has brokered, funded, and implemented new conceptualizations of 'good' education. With a focus on new private providers and policy actors in education, the authors of the book analyze the impact of the GEI on educational research, policy and practice. How did philanthropies and foundations manage to make their voices heard in school reform debates, what are the implications of digital technologies and data infrastructures on teaching and learning, and should the fast advance of the GEI be merely seen as a logical consequence of the commercialization of education? Moving beyond single-country case studies, the book focuses on key issues related to the study of the Global Education Industry in an international context, discussing the rationales, processes and impacts of current developments. This comprehensive book will be of interest and value to scholars and researchers of the GEI, as

well as policy makers.

Wealth and money, which are meant to be sources of human happiness and facilitators of good social relations has instead become a monstrosity beyond human control. The unbridled quest to make money and accumulate wealth as well as assign social signification on the basis of the outcome of individuals' efforts in the process has ended up distorting existence and the meaning of being human itself. This work brings together a collection of very provocative and challenging articles that confront the problems created by wealth. Can there be happiness when wealth is increasingly concentrated in fewer and fewer hands? Can wealth really bring happiness? And what are the implications of the current trend to commodify everything for the project of human happiness? The contributors to the volume argue that there is a need to change wealth accumulation and its core purpose. They contend that from wealth accumulation the gear must change to wealth alleviation, because the ways the rich become wealthy often correlate with the ways the number of the poor increase. Following from this, they argue that rather than the current focus on poverty alleviation, the focus should shift to wealth alleviation because a happy future for all lies in promoting human well-being and removing human ill-being through the spring wells of solidarity and humanity.

"This book is about using socio-culturally based research in the study of technology, learning, and workers, for the purposes of a better workplace adult education and training from workplace e-learning"--Provided by publisher.

This collection of essays provides a timely analysis of the current state and potential future of higher education and its subsequent impact on society. The multinational and multidisciplinary contributors analyze the variety of professional, intellectual, social and political factors that govern our individual and collective behavior, and how these forces undermine society's traditional goals for higher education: critical and intellectual development and civic engagement.

Health care costs make up nearly a fifth of U.S. gross domestic product, but health care is a peculiar thing to buy and sell. Both a scarce resource and a basic need, it involves physical and emotional vulnerability and at the same time it operates as big business. Patients have little choice but to trust those who provide them care, but even those providers confront a great deal of medical uncertainty about the services they offer. *Selling Our Souls* looks at the contradictions inherent in one particular health care market—hospital care. Based on extensive interviews and observations across the three hospitals of one California city, the book explores the tensions embedded in the market for hospital care, how different hospitals manage these tensions, the historical trajectories driving disparities in contemporary hospital practice, and the perils and possibilities of various models of care. As Adam Reich shows, the book's three featured hospitals could not be more different in background or contemporary practice. *PublicCare* was founded in the late nineteenth century as an almshouse in order to address the needs of the destitute. *HolyCare* was founded by an order of nuns in the mid-twentieth century, offering spiritual comfort to the paying patient. And *GroupCare* was founded in the late twentieth century to rationalize and economize care for middle-class patients and their employers. Reich explains how these legacies play out today in terms of the hospitals' different responses to similar market pressures, and the varieties of care that result. *Selling Our Souls* is an in-depth investigation into how hospital organizations and the people who work in them make sense of and respond to the modern health care market.

In a groundbreaking work that draws on anthropology, history, philosophy, business and law, Parry links firsthand knowledge of

the operation of the bioprospecting industry to a sophisticated analysis of broader economic, regulatory, and technological transformations to reveal the complex economic and political dynamics that underpin the new global trade in bio-information.

An Unruly World? examines how fast transnational capitalism is re-making the rules of the game throughout the world of the late twentieth century. Ranging in focus from analyses of "soft capitalism" and the rhetoric of speed in US political discourse, to the post-Cold War organizational drives of international trade unions, and the efforts of citizen groups to challenge trade and financial regimes, the chapters analyse the diverse conundrums thrown up by a seemingly unruly globalization. Whereas contemporary literature appears to argue that the process of globalization is leading to an increasingly uncontrollable world, this book suggests that this is not, however, a world bereft of rules and rulers. Indeed the rules governing the global economy are today more strictly enforced by intellectual organization and the rhetoric of neoliberalism than ever before.

This title looks at what the author calls 'the cultural circuit of capitalism', the mechanism for generating new theories of capitalism. The book traces the rise of this circuit from the 1960s to the present day.

This fascinating Handbook defines how knowledge contributes to social and economic life, and vice versa. It considers the five areas critical to acquiring a comprehensive understanding of the knowledge economy: the nature of the knowledge economy; social, cooperative, cultural, creative, ethical and intellectual capital; knowledge and innovation systems; policy analysis for knowledge-based economies; and knowledge management. In presenting the outcomes of an important body of research, the Handbook enables knowledge policy and management practitioners to be more systematically guided in their thinking and actions. The contributors cover a wide disciplinary spectrum in an accessible way, presenting concise, to-the-point discussions of critical concepts and practices that will enable practitioners to make effective research, managerial and policy decisions. They also highlight important new areas of concern to knowledge economies such as wisdom, ethics, language and creative economies that are largely overlooked. Distinguished by a combination of practical relevance and analytical rigour, this Handbook provides new insights into the basic mechanisms that constitute a knowledge economy and society, and will be invaluable to practitioners and academics in diverse areas of interest, including: knowledge management, innovation management, knowledge policy, social epistemology, and development studies.

Challenges and Issues in Knowledge Management – the fifth volume in the *Research on Management Consulting* series – presents sixteen chapters that explore these various perspectives, focusing on knowledge management within the context of the management consulting industry, the dynamics associated with knowledge sharing and dissemination, methodological approaches to studying knowledge in organizations, and reflections on knowledge management and management consulting. As the chapters underscore, it is important to ensure that KM initiatives are aligned with the needs of the organization and its members, that the KM system is "owned" by organizational members with particular emphasis on executive sponsorship and team member acceptance, and that it be understood as an ongoing process rather than simply another management objective or faddish consulting tool. The focus, therefore, should be on how knowledge processes can be facilitated, leveraged and utilized in organizational value creation.

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts

on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are disciplined in ways that are commensurate with achieving commercial goals. The individual chapters highlight the different ways in which the academy is being put to work for commercial gain, and they evaluate how far the public service ethos of the universities is coming apart in a context in which what is to be serviced is increasingly a private clientele defined by their 'ability to pay'. The *Knowledge Business* examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

This book focuses on Yellowstone: the park, the larger ecosystem, and even more so, the "idea" of Yellowstone. In presenting a case for a new conservation paradigm for the Greater Yellowstone Ecosystem (GYE), including Yellowstone National Park, the book, at its heart, is about people and nature relationships. This new paradigm will be truly committed to a healthy, sustainable environment, rich in other life forms, and one that affords dignity for all: humans and nonhumans. The new story or paradigm must be about living such a commitment and future for GYE in real time. To do something and understand about the present erosion of nature and growing unsustainability, particularly the GYE situation, the book offers a heuristic for problem solving, learning, and discovery. The heuristic in four general terms, People, Meaning, Society, Environment, takes into account both the content (biophysical substance such as wolves and bears) and process (people, social relations, and decision-making) of conservation and sustainability in our communities, society, and in our daily living. It calls for an explicit integrative approach to this relationship for GYE. It acknowledges that Yellowstone will be different in the future from what we have experienced in recent decades. It also asks how and why it will be different and whether we're ready for it. To examine these and related questions, and deeper questions, it probes the future. As well, it reflects on the changing narratives, policies, and actions of different sets of residents and outside influences. The book presents a well-developed theory for interdisciplinary problem solving that is grounded in practice.

Management Consultancy provides a comprehensive introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students understand both the theory and its limitations. The authors' engaging writing style is combined with a wealth of real-world practical examples, putting theory into context.

With rapid developments in reproductive medicine, transplant ethics and bioethics, a new 'ethic of parts' has emerged in which the body is increasingly seen as a commodity which can be bartered, sold or stolen. This book combines perspectives from anthropology and sociology to offer compelling new readings of the body.

The *Handbook of Organizational and Managerial Innovation* places humans, their acts, practices, processes and fantasies at the core of innovation. Bringing together some of the world's leading thinkers, academics and professionals, both established and emerging, this multidisciplinary book provides a comprehensive picture of the vibrant and engaging field of organizational and managerial innovation. The contributors present organizational and managerial innovation as a complex concept underpinned by varied ontological and epistemological traditions and disciplines. They reveal that it is something that exists and occurs at multiple levels of analysis, and from multiple zones of experience

Ð the experience of managers, workers, psychologists, philosophers and economists. This innovative and engaging Handbook will be an essential resource for researchers, practitioners and students alike with an interest in the role of innovation in organizations.

"A thorough and challenging book." - Maude Barlow, National Chairperson, Council of Canadians

Karl Marx is one of the most influential writers in history. Despite repeated obituaries proclaiming the death of Marxism, in the 21st century Marx's ideas and theories continue to guide vibrant research traditions in sociology, economics, political science, philosophy, history, anthropology, management, economic geography, ecology, literary criticism, and media studies. Due to the exceptionally wide influence and reach of Marxist theory, including over 150 years of historical debates and traditions within Marxism, finding a point of entry can be daunting. The Oxford Handbook of Karl Marx provides an entry point for those new to Marxism. At the same time, its chapters, written by leading Marxist scholars, advance Marxist theory and research. Its coverage is more comprehensive than previous volumes on Marx in terms of both foundational concepts and state-of-the-art empirical research on contemporary social problems. It also provides equal space to sociologists, economists, and political scientists, with substantial contributions from philosophers, historians, and geographers. The Oxford Handbook of Karl Marx consists of six sections. The first section, Foundations, includes chapters that cover the foundational concepts and theories that constitute the core of Marx's theories of history, society, and political economy. This section demonstrates that the core elements of Marx's political economy of capitalism continue to be defended, elaborated, and applied to empirical social science and covers historical materialism, class, capital, labor, value, crisis, ideology, and alienation. Additional sections include Labor, Class, and Social Divisions; Capitalist States and Spaces; Accumulation, Crisis, and Class Struggle in the Core Countries; Accumulation, Crisis, and Class Struggle in the Peripheral and Semi-Peripheral Countries; and Alternatives to Capitalism.

Although there has traditionally been considerable field-level attention on how consultants market their ideas and practices, there is still a lack of research that discusses the earlier intra-organizational phases in the development process. While the present literature provides important insights that enhance our understanding of consulting, the consultancy industry, and the way that consultants present their ideas and services on the market for management solutions, we know relatively little about the way knowledge-based innovations develop within consultancy firms and the mechanisms that shape the intra-organizational evolution of these ideas and practices. This book seeks to address this gap by revealing how the development of new ideas and practices takes shape in consultancies. The work addresses questions such as: In which way do consultancies sense the contemporary market needs? How do new ideas and practices become established within a consultancy? How do consultancies seek to maintain their repertoire? And what role do these new ideas and practices play in their assignments? To provide more insight into these different aspects of knowledge-based innovation in consultancies, the book draws on and integrates literature from diverse relevant fields such as product innovation and market orientation, but also uses institutional and practice-based perspectives. The research presented in this book can be seen in the light of emerging research into 'knowledge-based innovation' and 'new concept development' that concentrate on empirically studying how knowledge entrepreneurs seek to develop commercially viable ideas and practices that have the potential to have a significant impact on management and organizational praxis.

Traditionally social science treated culture as a peripheral issue, but the last twenty years have witnessed a cultural turn throughout the social sciences. Culture is now at the core of debate. Culture and Economy After the Cultural Turn examines the impact of the cultural turn for the social sciences in relation to the decline of interest in economic aspects of society. It presents a number of responses to the changing relationship between culture and economy, and to the way in which the cultural turn has sought to understand it. Contributors from a wide range of disciplines present differing views on these matters in relation to issues of political sensibilities and movements, equality and recognition, 'cultural manageme

Õ Professional service firms are critical agents of contemporary economies and understanding them has become a central focus of recent scholarship. This very timely and well organized Handbook brings together several leading scholars who explore how we might think and theorize about professional service firms and their entrepreneurial behaviours. The Handbook will become a key source for the growing community of researchers in this area.Õ Ð Royston Greenwood, University of Alberta, Canada Õ For too long, both researchers and practitioners have presumed that professional service firms follow the status quo when they should better understand how these professionals set the rules for globalization. This Handbook reminds us that professionals are as much the shock-troops of capitalism as the multinational corporations that they serve. As this Handbook shows, the leading firms successfully compete with each other by fostering entrepreneurship and innovation in order to service an institutional system that undergirds the international economy.Õ Ð Christopher McKenna, University of Oxford, UK Professional services are increasingly seen as an important foundation for future economic growth and prosperity. Yet research on innovative and entrepreneurial processes in professional services has been surprisingly scarce. This Handbook provides a collection of original contributions from leading scholars outlining the current stock of knowledge in the area as well as providing directions for further research. The expert contributors discuss entrepreneurship and innovation from a number of different perspectives, including the entrepreneurial professional team, the entrepreneurial firm and the institutional environment. The first part of the book looks at the challenges of entrepreneurship specific to the professional service firm while the second explores the creation and exploitation of entrepreneurial opportunities in the professional service team. Part III turns to the organization and Part IV to the management and growth of the entrepreneurial professional service firm. The final part discusses the interplay between professions, firms and the institutional environment. Researchers, scholars and PhD students in the areas of entrepreneurship and professional service firms along with advanced students of management will find this volume of great value.

Management ideas, and their associated applications, have become a prevalent feature of our working lives. While their focus is familiar, such as efficiency, motivation, and improvement, they range from specific notions such as activity-based costing, to broad movements like corporate social responsibility. This Handbook brings together some of the latest research from leading international scholars on how management ideas are produced, promoted, and adapted, and their effects on business and working practices and society at large. Rather than focusing on specific management ideas, this volume explores their key socio-political contexts and channels of dissemination, and is organized around four core overlapping themes. The first section sets out the research field in general, in terms of both an overall system and of different perspectives and research methods. The second section explores the role of different actors and channels of diffusion, in-

cluding the consumers and producers of management ideas and 'new' media, as well as traditional players in the management ideas field such as consultancies and business schools. The third section focuses on specific features or dynamics of the management ideas system, such as their adoption, evolution, institutionalisation, and resurgence, while in the final section, critical and new perspectives on management ideas are examined, highlighting specific socio-political contexts and the possibility of alternative ideas and forms of critique. With a broad range of perspectives represented, this Handbook provides a comprehensive, authoritative, and enduring resource for those studying management, innovation, and organizational change, as well as for those working in the management ideas industry.

Provides an updated view of knowledge management strategies of knowledge-intensive business services (KIBS) by focusing on how those firms manage innovation in their value chains and at the territorial level. Offers an original analysis of key processes of KIBS, specializing in design, professional firms and information technology.

The premise of this book is that knowledge work – knowledge sharing and creating – takes place all the time, every day, routinely and pervasively in people's talk and text, or discourse. Organizations are viewed as social entities where discourse cuts across all boundaries, cultures, disciplines, and actions. The author approaches discourse as the core of knowledge work, and the site to which knowledge management practice should be focused. The book uses real-life case studies to show how the analysis of discourse can reveal 'knowledge games'. From this methodological perspective, discourse is shown to be constructive and action-oriented: people accomplish functional, consequential actions with their talk. Analysis of discourse reveals knowledge work in practice as psychological phenomena with function and effect, and steeped in context. The aim is to enable and support practitioners and leaders in the development and implementation of more effective strategies and practices in leveraging knowledge in their organizations.

An innovative contribution to debates on the internationalization and globalization of the social sciences, this book pays particular attention to their theoretical and epistemological reconfiguration in the light of postcolonial critiques and critiques of Eurocentrism. Bringing together theoretical contributions and empirical case studies from around the world, including India, the Americas, South Africa, Australia and Europe, it engages in debates concerning public sociology and explores South-South research collaborations specific to the social sciences. Contributions transcend established critiques of Eurocentrism to make space for the idea

of global social sciences and truly transnational research. Thematically arranged and both international and interdisciplinary in scope, this volume reflects the different theoretical and thematic backgrounds of the contributing authors, who enter into dialogue and debate with one another in the development of a more inclusive, more representative and more theoretically relevant stage for the social sciences. A rigorous critique of the contemporary state of the social sciences as well as an attempt to find another way of doing transnational sociology, *Global Knowledge Production in the Social Sciences* will appeal to scholars of sociology, political science and social theory with interests in the production of social scientific knowledge, postcolonialism and transnationalism in research.

This book critically analyses user-firm technology relationships and socioeconomic structures at the crossroads of community and commerce. It investigates businesses that let users participate in platform development on the internet. An empirical study of the online world *Second Life* is used as an early illustration of the pivotal role of user participation in design, development and sustainability of digital platforms. Van der Graaf sheds light on aspects of the ongoing platformization of the internet and on new norms and mechanisms for user participation which are linked to values of creativity, community and labour. *ComMODify* makes clear that robust theoretical and empirical investigation of the integration of user participation into mainstream business models and its implications for platform development is key to understanding contemporary businesses like Facebook, that sustain the internet of today. This book will be of interest to those wanting to learn more about the socio-economic implications of user participation associated with user-generated content, particularly within the 3D software and game industry.

Demonstrates how educators and policymakers should treat the intertwined nature of immigrant education and social progress in order to improve current policies and practices. Offering a much-needed dialogue about Latino demographic change in the United States and its intersections with P-20 education, *US Latinization* provides discussions that help move beyond the outdated idea that Mexican and Spanish (language) are synonyms. This nativist logic has caused "Mexican rooms" to re-emerge in the form of English to Speakers of Other Languages (ESOL) transitional programs, tagging Latinos as "Limited English Proficient" in ways that contribute to persisting educational gaps. Spencer Salas and Pedro R. Portes bring together voices that address the social and geographical nature of achievement and that serve as a theoretical or methodological resource for educational leaders and policy makers committed to access, equity, and educational excellence.